

The 5<sup>th</sup>

International Scientific Symposium  
of ICOMOS Slovenia

*Heritage  
and community:  
the opportunities  
and challenges of  
cultural tourism*

LJUBLJANA • SLOVENIA

19–21 SEPTEMBER 2024

HYBRID EVENT:

FACULTY OF ARCHITECTURE,  
UNIVERSITY OF LJUBLJANA + ZOOM

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ICOMOS Slovenia

## → About the Symposium

The fifth anniversary Scientific Symposium of ICOMOS Slovenia is dedicated to the role of local and especially heritage communities in facing the challenges involved in cultural heritage tourism.

This year, we are celebrating the 60th anniversary of the Venice Charter, which, as a fundamental document, has defined the development of the ICOMOS association and the protection of immovable cultural heritage practically worldwide. We are also on the threshold of the 20th anniversary of the Faro Convention, which highlights the multifaceted importance of heritage for society. In these circumstances, this International Symposium will address the topic that is proving to be a significant and often crucial developmental challenge in many local contexts. We will examine what cultural heritage tourism brings to the local environments as a development potential. Inappropriately managed cultural heritage tourism can contribute to the degradation of cultural heritage. Therefore, the tourism-related issues of social, ethical, cultural, environmental, and economic rights must be confronted and addressed holistically. In line with the objectives of the **2022 ICOMOS International Cultural Heritage Tourism Charter**, it is essential to place the protection of cultural heritage and community rights in the centre of heritage tourism policies and projects, encourage stakeholder participation and participatory governance in cultural heritage and tourism, and ensure that cultural heritage and tourism management adheres to the sustainable development goals, focused primarily on maintaining the heritage and ensuring the equitable and inclusive development of local communities.

In the context of three thematic sections, the Symposium will address as many challenges faced while implementing the sus-

tainable development policy for cultural heritage sites as possible.

**The first thematic section** will highlight **the role of the protection of cultural heritage and community rights as the foundations for the development of cultural heritage tourism**. In practice, the fact that well-preserved heritage is a prerequisite for heritage tourism is far too often neglected. Meanwhile, in local contexts, it is usually the heritage communities that bring together conservation interests and development opportunities through inclusive participation.

**The second thematic section** will address the issues of **the pitfalls of touristification and how to overcome them**, as identifying and analysing the challenges faced by local communities and managers is crucial. In this section, we will confront the diverse interests of all those involved in the processes of heritage protection and its development management. Identifying synergies and differences is essential for effective cooperation. Naturally, in this regard, everyone is most welcome to present examples of good practices.

**The third thematic section**, titled **Cultural Heritage Tourism and the Role of Heritage Labeling**, reviews the significance of various types of heritage and tourism product labeling. Contributions presenting the experience of sites that are part of the UNESCO's World Heritage List, the European Heritage Label, the European Cultural Routes and others are very welcome, as inclusions on these lists, while recognising the importance of heritage, are also directly associated with their tourism potentials and often considered as tourism products or parts thereof. We will focus on the benefits and challenges that labeling means for sustainable and inclusive future development of local communities.

## → Introductory speaker

### **Professor Dr Celia Martínez Yáñez**

*The introductory lecture will be given by Professor Dr Celia Martínez Yáñez, a member of the ICOMOS Board, Vice-President of the ICOMOS International Committee for Cultural Tourism, and co-coordinator of the latest ICOMOS International Charter on Cultural Heritage Tourism.*



## → The Scientific and Organising Committees

### Scientific Committee

Dr Sonja Ifko, chair

Dr Iana Bilynets

Dr Jasna Fakin Bajec

Dr Tanja Hohnec

Dr Ljubica Knežević Cvelbar

Dr Robert Peskar

### Organising Committee

Nataša Jurgec Gurnick, chair

Damjana Pečnik

Marija Režek Kambič

Gaja Žgank

## → The topics of the Symposium

- I.** Protection of cultural heritage and community rights – the foundations of cultural heritage tourism development
- II.** The pitfalls of touristification – how to overcome them?
- III.** Cultural heritage tourism and the role of heritage labeling

## → Submission of summaries

**The deadline for the submission of applications with the required contents is 15 June 2024.**

### Required contents:

- the selected topic (I, II, III)
- title
- abstract in English (maximum 250 words)
- author's name and surname, organisation
- contact information

E-mail for any further questions:  
**[info@icomos.si](mailto:info@icomos.si)**

Until 30 June 2024, the Scientific Committee will review and confirm the abstracts for presentations. Then, the authors will be given instructions for the presentations at the Symposium.

*The Symposium will be held in English.*

## → Symposium proceedings

The abstracts from the conference will be published in the Book of abstracts in electronic and printed form.

The contributions presented at the Symposium will be published in the ICOMOS Slovenia 5 scientific monograph.

## → Excursion

**An excursion will be organized on 21 September 2024.**

We will visit three sites:

- **Podzemlje Pece (Peca Underground) by mine train**
- **Center of Space Technologies Herman Potočnik Nordung**
- **The former upper monastery of the Žiče Charterhouse**

*(the 2024 Mies van der Rohe Award finalist)*

## Registration

Registration and abstract submission is open from **15 April 2024**.  
Please register [here](#). The final registration date is **5 September 2024**

## Registration fee

Participants	Symposium	Hybrid event	Excursion
EU and the rest of the world	140 EUR	100 EUR	70 EUR
ICOMOS members	100 EUR	80 EUR	70 EUR
non-EU countries of Southeast Europe	80 EUR	50 EUR	70 EUR
ICOMOS members	60 EUR	40 EUR	70 EUR
Students	30 EUR	20 EUR	70 EUR

## Important dates

First call for abstract submission: **March 2024**  
Second call for abstract submission: **April 2024**  
Start of registration: **15 April 2024**  
Abstract submission: **15 June 2024**

Notification of acceptance: **30 June 2024**  
End of registration: **5 September 2024**  
Final programme: **5 September 2024**  
Symposium: **19–21 September 2024**

### Contact and information:

[www.icomos.si](http://www.icomos.si)

### Links to the information about accommodation options in Ljubljana:

<https://www.visitljubljana.com/en/visitors/plan-your-visit/accommodation/>

Symposium organiser



Co-organisers



In cooperation with



The event is financially supported by

